

## Samsung MultiXpress X4300LX

Outstanding 21- to 30-ppm  
A3 Color MFP



Samsung Electronics Co., Ltd.  
85 Challenger Road  
Ridgefield Park, NJ 07660  
[www.samsung.com](http://www.samsung.com)

The Samsung MultiXpress X4300LX has been awarded a Winter 2015 BLI Pick for Outstanding 21- to 30-ppm A3 Color MFP for its exceptional performance in BLI's two-month lab evaluation.

"Not only did the Samsung MultiXpress X4300LX demonstrate excellent reliability over the course of its 120,000-impression test, it also offers color print quality that is superior to that of many competitors," said George Mikolay, BLI's senior product editor for A3 Copiers/ MFPs. Color was bright and well saturated, flesh tones were natural, and color photo image output earned above average marks in all areas evaluated. "And for those environments which output primarily in black and white, the device earned high marks across the board in both print and copy modes."

The device also features an Android-based control panel that is entirely touch-key based. "Users interact with the control panel in much the same way they would when using a smartphone or tablet," said Mikolay. "They tap to select menus, tap and hold apps and widgets at the control panel to move them or delete them, and swipe to scroll through menus and screens." Users can select from three copy interfaces based on their needs and level of expertise. One provides nothing more than copy and quantity buttons to simplify use in environments with just basic copy needs; a cleanly designed Quick Copy interface enables intuitive programming of all of the most commonly used selections; and the main Copy menu presents users with a wider range of more advanced features.

Also noteworthy are the device's strong multitasking capabilities and its performance in aspects important for IT, including ease of network setup, administrative utilities and feedback to workstations. "The device's network device management

utility rivals the best available, and includes the ability to manage not just devices but user access as well,” said BLI Director of Laboratory Testing Pete Emory.

In addition to its strong performance in testing, the Samsung MultiXpress X4300LX offers great value, with a price that is among the lowest of competitive models when comparably configured.

“We are honored to receive the Outstanding 21-to-30-ppm A3 Color MFP award,” said David SW Song, senior vice president of strategy marketing and sales, Printing Solutions, Samsung Electronics. “We have worked hard to provide easy-to-use solutions utilizing the Android user interface and Samsung’s open platform XOA. The MultiXpress X4300 demonstrates our continuous efforts to deliver powerful performance with faster printing speeds.”

## About BLI Pick Awards

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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